

W E L C O M E 02

FALL / WINTER 2016

Your SINGLE POINT OF SERVICE
FOR HIGH-END FURNITURE



by
HUPPÉ

Charles. A timeless classic.



Redhills 059 fabric. Birch with Anthracite 021 stain.
For customization options, go to www.huppe.net.



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Editorial

At Huppé, we're interested in everything to do with design and artful living. That eclecticism shines through in our second issue of Welcome, which tackles such varied subjects as the origins of the Wolfgang chair, Scandinavian style, how we incorporate new materials into our creations, and the use of plants in interior decoration. Personally, I really enjoyed designer Arren Williams' story about quitting his high-profile job in Toronto, moving to Portugal in search of adventure, and creating his own collection, Casa Cubista.

Innovation, obviously, is another one of our great loves, which is why we've spent the last few months focused on developing Lounging the latest line of Huppé furniture. Thanks to the tireless efforts of our research and development team and our artisans, we'll have the honor of unveiling the prototype of our first reclining sofa at the Fall High Point Market. It's a technical and esthetic marvel—one of the many new items we'll be rolling out in 2016 and 2017.

Speaking of new things, in closing I'd invite you to swing by our website, which is all spruced up and ready to help us celebrate our upcoming 50th anniversary.

Thanks for reading!

Jean-François Nolin, President
www.huppe.net

Huppé

IN A CLASS OF ITS OWN



IMPECCABLE DESIGN, FLAWLESS QUALITY, CANADIAN MADE

For almost 50 years now, Huppé furniture has been made on a small scale by talented artisans who carry out a number of steps in the production process by hand. For every piece of furniture, Huppé oversees the manufacturing process and inspects the work at every step to ensure each creation is of the highest quality.



EDGES ARE VENEERED

A COMPANY REBORN

Founded in Quebec in 1967, Huppé underwent a stunning transformation after it was acquired in 2010 by a passionate and visionary entrepreneur: Jean-François Nolin. Determined to produce high-end contemporary furniture in Canada and offer a homegrown alternative to European imports, the young CEO surrounded himself with talented people who shared his vision. With Joël Dupras as artistic director and head of design and a management team ready to face today's tough furniture market, it's "mission accomplished" for Huppé.

Thanks to a skilled team of experienced artisans and uncommonly talented designers, Huppé's creations rival those of the most well-established European manufacturers, in both quality and style. They can be found throughout North America and, increasingly, around the world.

Below, you'll find an overview of the main steps for producing* a piece of furniture at Huppé.

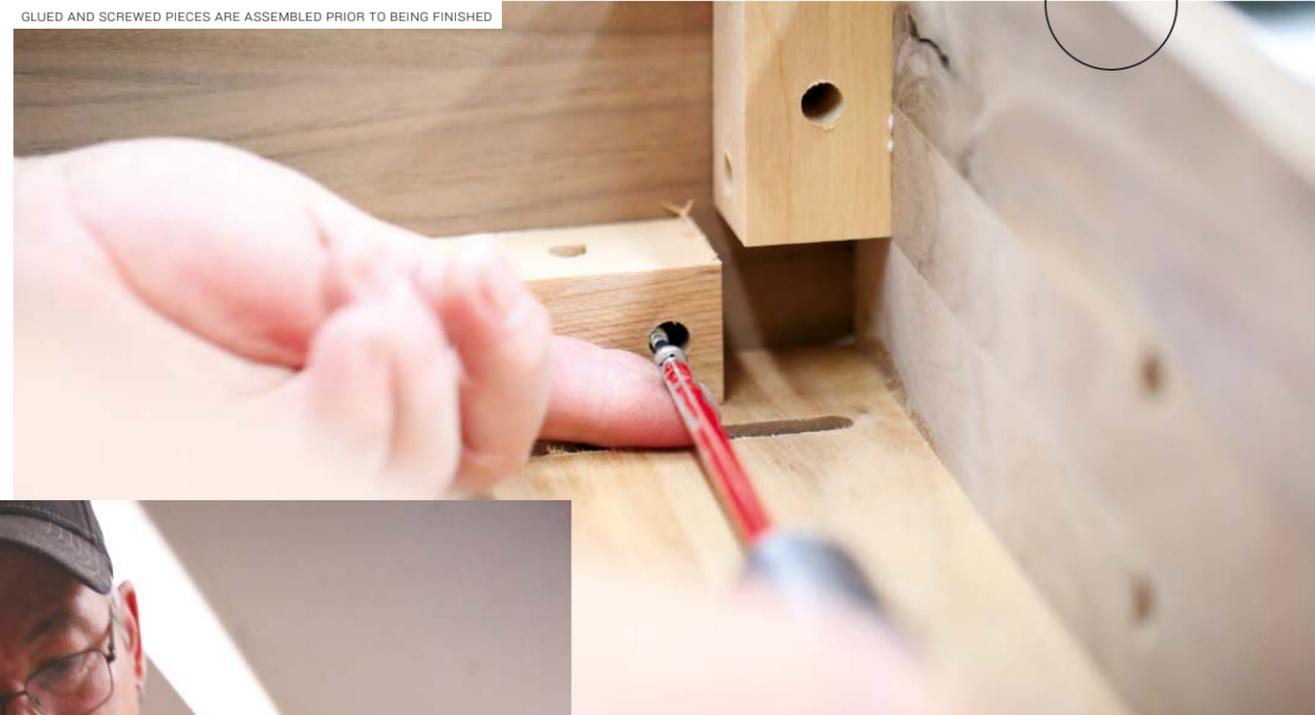
- EACH PIECE IS DESIGNED AT OUR FACTORY IN VICTORIAVILLE, QUEBEC, UNDER THE GUIDANCE OF OUR DESIGN AND ARTISTIC DIRECTOR JOËL DUPRAS.

At our Louiseville factory: Manufacturing & assembly

- PANEL PLANKS (SELECTED ACCORDING TO THE DESIRED LENGTH AND THICKNESS) ARE GLUED IN A PANEL CLAMP
- PANEL CUT TO FINAL DIMENSIONS ACCORDING TO SPECIFICATIONS
- PIECES ARE PREPARED AND MACHINED PRIOR TO ASSEMBLY: DRILLING, CUTTING, MORTISE AND TENON JOINTS, AND SO ON
- FOR VENEERS: VENEER APPLIED TO ENGINEERED WOOD PLANKS
- VENEERED PANEL CUT USING PANEL SAW
- EDGES ARE VENEERED
- GLUED AND SCREWED PIECES ARE ASSEMBLED PRIOR TO BEING FINISHED

*Our headboards and chairs are upholstered in Victoriaville and our sofas are upholstered in our Montreal facility.

GLUED AND SCREWED PIECES ARE ASSEMBLED PRIOR TO BEING FINISHED



GLUED AND SCREWED PIECES ARE ASSEMBLED PRIOR TO BEING FINISHED

At our main factory in Victoriaville: Piece finished to client specifications

- SANDED PRIOR TO FINISHING
- STAINED WITH A STAIN SPRAYER
- STAIN WIPED DOWN BY HAND TO CREATE THE DESIRED EFFECT
- AIR-DRIED
- SEALANT APPLIED
- AIR-DRIED
- SEALANT IS SANDED
- LACQUER APPLIED IN A HERMETICALLY SEALED ROOM
- AIR-DRIED IN A KILN
- DRIED USING INFRARED HEAT (IMPROVES EVAPORATION OF CHEMICALS; CUTS DOWN ON WAIT TIME PRIOR TO PACKAGING)
- FINAL ADJUSTMENTS; HINGES, SLIDES, LIGHTING FIXTURES, AND UPHOLSTERED PANELS INSTALLED

Instant Favorites

AT THE SPRING 2016
HIGH POINT MARKET

WINSTON



Winston Collection

With its classic look, contemporary touches, and slightly roomier dimensions compared to our other bedroom collections, Winston was an absolute showstopper at the last High Point Market. The rounded edges, tapered legs, and discrete handles finished in brushed bronze or glossy black make this timeless collection a universal favorite.

Charles Collection

Equally admired by our visitors at High Point Market, Charles is to the living room what Winston is to the bedroom: a classic, timeless collection with generous proportions. With its refined details, such as the mortise and tenon joints connecting tapered legs to visible side rails and the armrests with topstitched edges, this collection furnishes any living room with discrete elegance.



LOUNGING



Edition Collection

A contemporary take on mid-century modern, the Edition Collection includes sofas, an armchair, and several sectional options. The topstitched armrests, rounded legs, and optional contrasting synthetic leather edges under the bases are all details that enhance this collection's undeniable charm.

Introducing Gravity Slim



GRAVITY SLIM

Gravity Slim will premiere at the Fall 2016 High Point Market.

Shelving lovers, rejoice! Our popular organizational system is now available in a slim build. With this highly anticipated innovation, Gravity becomes an open partition that can be used to section off a space in style while providing added storage and letting through the light.

With its narrower shelves (14 inches), two finished sides, and ceiling mounts, Gravity Slim fits perfectly into any open space, creating distinct functional areas such as living room/dining room and bedroom/office. New features such as glass shelves, long, narrow handles, and drawer units at 45 degree angles confer added elegance.

A flexible, multipurpose solution, Gravity Slim is available in both existing and customized configurations. Set your entertainment system on a media unit with integrated cablemanagement features and smoked black front panels in acid-etched glass, alongside an elegant wine rack that puts the labels of your finest bottles on display.

Gravity Slim will premiere at the Fall 2016 High Point Market.



Moment. Close to nature.



The Moment Collection is now available in QS walnut. QS Light Natural Walnut 500.
For customization options, go to www.huppe.net.



Materials for Greater Durability and Better Design

AT HUPPÉ, WE BUILD FURNITURE THAT'S DESIGNED TO LAST A LIFETIME—WHICH MEANS IT NEEDS TO BE MADE OF THE FINEST AVAILABLE MATERIALS. WHETHER IT'S WOOD, CONCRETE, MICROTEXTURED LACQUER, TUBULAR STEEL, CLEAR OR LACQUERED GLASS, LEATHER, OR UPHOLSTERY, WE SELECT MATERIALS THAT ARE RESISTANT, BEAUTIFUL, AND PERFECTLY SUITED TO OUR USES.



INVERSE MEDIA BASE



SLATE CONCRETE



BRUSHED BLACK STEEL



QS NATURAL WALNUT 500



NATURAL OAK 404

Our goal is to bring our designs to life while ensuring they're fully adapted to their purpose (weight bearing, easy care, scratch resistant).

We use microtextured lacquer, for example, because it creates a truly matte finish that is much more scratch-resistant than regular matte finishes. It gives colors added depth and makes the furniture perfect for daily use.

We also work with a type of ultra-high-performance concrete that doesn't need to be reinforced. Since it's ductile (flexible) and doesn't crack, it can be used to produce very thin surfaces or

large-scale elements without joints, making it highly attractive in terms of both esthetics and durability.

For every new project, our research and development team works closely with our designers and artisans to select the combination of materials best suited to the piece.

Plank. Warm elegance.



Nubia 010 fabric. Birch, Anthracite 021 finish.
For customization options, go to www.huppe.net.



The Reinvention of Tradition

AN INTERVIEW WITH DESIGNER ARREN WILLIAMS

CANADIAN DESIGNER ARREN WILLIAMS HAS BEEN A STYLIST, A DESIGN COLUMNIST FOR A NUMBER OF CANADIAN DECOR MAGAZINES AND TV SHOWS, AND CREATIVE DIRECTOR OF THE HOME DEPARTMENT FOR HUDSON'S BAY.

After relocating to Algarve, Portugal, with his husband David Pimentel in 2015, the two started uncovering magnificent objects that were still being handcrafted there using ancestral techniques, including rugs, pottery, ceramic tiles, cork products, wooden utensils, wool blankets, cushions, traditional toys, baskets, and more. For two men who love design and craftsmanship, it was an exhilarating discovery.

It wasn't long before they decided to source some of their favorites to create a collection of home accessories: **Casa Cubista**.

Huppé talked with Arren Williams about the move.

YOUR HUSBAND DAVID HAS FAMILY IN PORTUGAL, SO YOU'D ALREADY VISITED THE COUNTRY. NOW THAT YOU'RE LIVING THERE, WHAT HAVE YOU DISCOVERED?

The rhythm and the quality of life are very different. Of course, what we're trying to do in Portugal is really different from what we were doing in Toronto. We're working with artisans, small family businesses; everything is still made by hand here. It's very inspiring! It also means that things take more time and are subject to forces beyond our control. Our ceramic tiles are made using the same technique that was used in the 17th century. They take a month to produce. We once had an entire batch come out of the kiln, after that whole process, and the colors were wrong. We had to start all over.



HOW DOES THIS PROJECT FIT IN WITH CURRENT TRENDS IN INTERIOR DESIGN?

I really have the feeling that I'm at the right place at the right time. Increasingly, people want to connect with the objects in their home. They're looking for authenticity—for objects that have a story. It becomes a kind of counterweight to our hyperconnected, dematerialized lives.

That's what Casa Cubista is all about. It's a collection of simple objects made with natural materials, a very pared-back palette of natural and neutral colors, but the feel of the collection is very contemporary.

HOW DID PEOPLE REACT WHEN YOU ANNOUNCED THE PROJECT?

Our Portuguese friends found it a bit strange at first. Those types of objects have always been part of the decor in Portugal, so they didn't really see why we were so excited. But when they saw the photos, when they saw what we were seeing as stylists, something clicked. It's changed their perspective.



"Obviously you can do a backsplash with our tiles, but if you take a single tile and set a glass on it, you're taking an object that people have seen a thousand times without really noticing, and changing the way they see it."

— Arren Williams



IN TERMS OF DESIGN, WHAT IS THE BIGGEST DIFFERENCE BETWEEN PORTUGAL AND NORTH AMERICA?

People here buy their furniture and household accessories and keep them their whole lives. In North America we buy too many things on the cheap and then throw them out when we're tired of them or when they start to get run down. Europeans are very attached to the products that are made in their own countries. They like to have glasses and dishes from the same major brands that they grew up with. Unfortunately, and this is very sad, that tradition has been lost in North America. It used to exist. Pretty much everything used to be made artisanally in North America, but we've lost that ability.

"Although in many industries the ability to produce locally has been lost, at Huppé we've kept that tradition alive. It's a point of pride for us that our furniture is made here in Canada. Find out how we make our furniture in the article on pages 4–5."

— Joël Dupras, Designer



Website: casacubista.com
Photo Credit: Casa Cubista

Portugal

A DREAM DESTINATION

WHEN IT COMES TIME TO PLAN THAT FALL OR WINTER VACATION, MOST OF US LOOK TO AN ISLAND DESTINATION FOR SEA AND SUN. THIS YEAR, WHY NOT SET YOUR SIGHTS ACROSS THE ATLANTIC, TO PORTUGAL?

The Algarve region alone has close to everything you could ask for: rich cultural history colored by the region's Arab past and the Age of Discovery; a varied culinary tradition full of fish, seafood, figs, olives, almonds, and local vintages; miles of idyllic beaches; islands that are virtually untouched; and hiking trails with panoramic views of the surrounding countryside.

The mellow fall weather brings a welcome change of pace after the intense summer heat. Temperatures vary from 17 to 23 degrees Celsius in October and from 14 to 20 degrees Celsius in November. In other words, it's a glorious time of year.



For more information, go to www.visitportugal.com or download the free: **Visit Portugal Travel Guide app.**

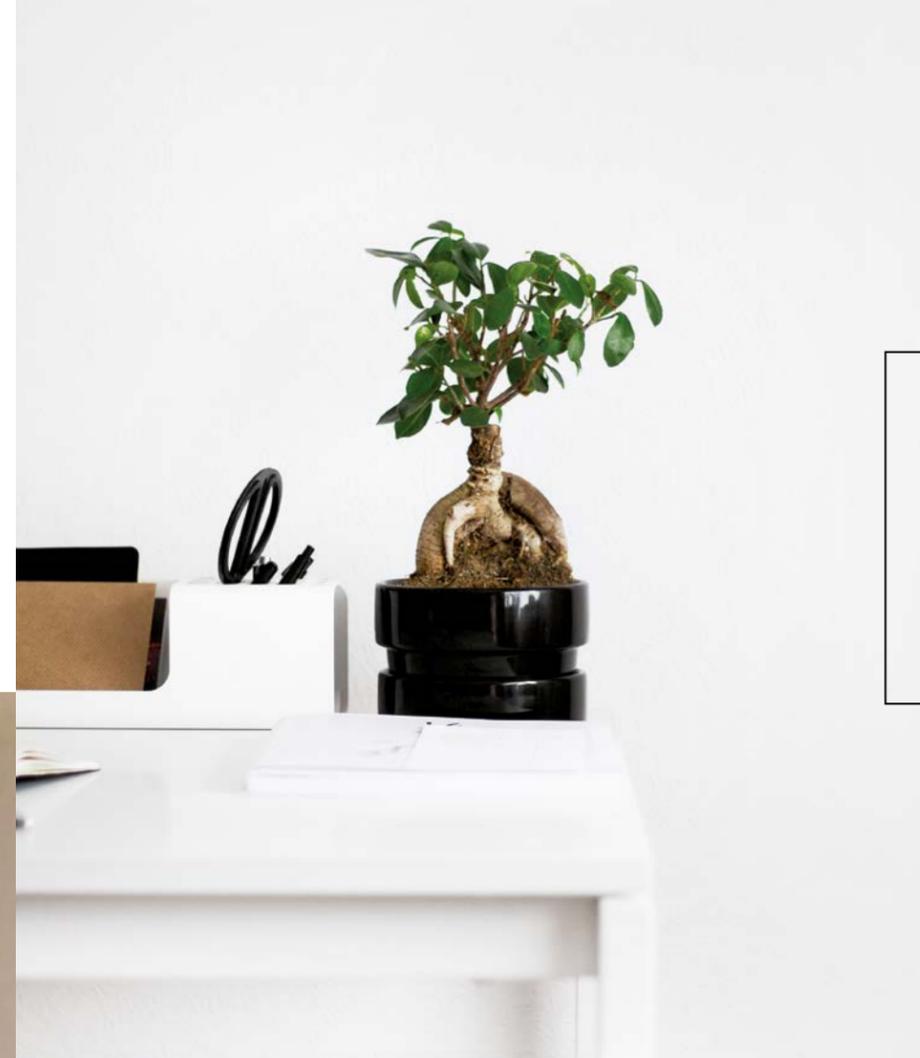
Scandinavian Style

OR, THE ART OF LIVING

SOME HOME DECOR TRENDS ARE HERE TODAY, GONE TOMORROW. YET SEVERAL YEARS AFTER SCANDINAVIAN STYLE FIRST CAME ON THE SCENE, OUR LOVE AFFAIR WITH IT IS STILL GOING STRONG. WHERE DOES IT GET THE STAYING POWER? WE TALKED NORDIC BLISS WITH DESIGNER ARREN WILLIAMS [SEE OUR INTERVIEW, PAGES 13 AND 14].

SCANDINAVIAN HAS BECOME A LONG-LASTING TREND. HOW DO YOU EXPLAIN THAT?

Scandinavian style is almost like a beautiful story that's well told. But it's actually a real lifestyle. Scandinavian style in Scandinavia is not a trend. This is how people live. They live with well-designed pieces that fit their purpose. They're made simply, they have a modern esthetic, it's very grounded in nature and natural materials. They honor good design. People in Scandinavia believe that things should be beautifully designed for you to be able to live with them. And that pared-back way of living feels very right for now.



THE ART OF LIVING

MAYBE IT ISN'T SCANDINAVIAN DESIGN ITSELF, BUT THE ATTITUDE BEHIND IT, THE SIMPLICITY AND AUTHENTICITY, THAT PEOPLE FIND SO ATTRACTIVE?

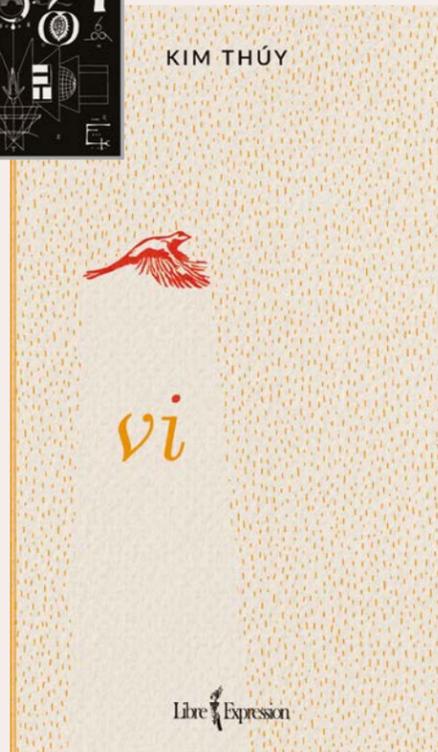
I would agree. People are starting to get onboard with the idea that you can live well with less, especially if the things that you have tell a story. You can see that in the hipster movement, where people are very interested in artisanal beer and cheese... The artisanal movement in North America is more closely tied to food than to handcrafted objects, but it comes from a very similar place. It's about people trying to find ways to connect back to things that are real, that someone took the time to make. When you use a beautiful cork object or sit down to a local craft beer, that's a small moment in your day that brings you back to your roots.

With Casa Cubista, all of the pieces are about that search for simplicity and authenticity, which makes them very grounding. So in that sense, our pieces would fit into a Scandinavian interior very well.



Huppé's Fall & Winter Mood

OUR TEAM HAS A FEW SUGGESTIONS FOR A PERFECT INDOOR SEASON.



BON IVER
22, A MILLION

JAMES BAY
CHAOS AND THE CALM

HALF MOON RUN
SUN LEADS ME ON

MILK & BONE
LITTLE MOURNING

RADIOHEAD
A MOON SHAPED POOL

CHRISTINE AND THE QUEENS
CHALEUR HUMAINE

EL VY
RETURN TO THE MOON

MUSIQUE

RU
KIM THÚY

MÃN
KIM THÚY

VI (HER LATEST, WILL SOON BE AVAILABLE IN ENGLISH)
KIM THÚY

THE TRUTH ABOUT THE HARRY QUEBERT AFFAIR
(LA VÉRITÉ SUR L'AFFAIRE HARRY QUEBERT)
JOËL DICKER

LE LIVRE DES BALTIMORE ROMANS
(HIS LATEST, WILL SOON BE AVAILABLE IN ENGLISH)
JOËL DICKER

ARRIVAL (IN THEATERS IN NOVEMBER)
DENIS VILLENEUVE

LION (IN THEATERS IN NOVEMBER)
GARTH DAVIS

SILENCE (IN THEATERS IN 2017)
MARTIN SCORSESE

JUSTE LA FIN DU MONDE
(IT'S ONLY THE END OF THE WORLD)
(PREMIERES AT TIFF SEPTEMBER 2016)
XAVIER DOLAN

FILMS

HOW TO GET AWAY WITH MURDER

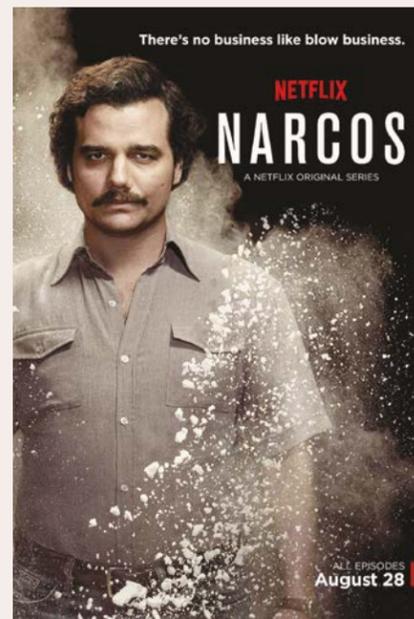
STRANGER THINGS

NARCOS

WESTWORLD
(PREMIERES IN OCTOBER)

FARGO

TÉLÉSÉRIES THE NIGHT OF



Nelson. Contemporary and expansive.

Pleasure 010 fabric. QS Light Natural Walnut 500.
For customization options, go to www.huppe.net.



Wolfgang

AN ITALIAN TAKE ON SCANDINAVIAN DESIGN

With its bentwood seat and back, Luca Nichetto's Wolfgang Collection is a tribute to Scandinavian style. The Venetian designer says he's inspired by the work of two illustrious predecessors: Michael Thonet (1796–1871) and Hans J. Wegner (1914–2007), both known today as classic furniture makers. Thonet created the first mass-produced chair, Chair n° 14, also known as the bistro chair. As for Wegner, he is considered one of the founding fathers of Scandinavian design. He designed several hallmark pieces, including the Wishbone chair.

Nichetto designed the Wolfgang chair for the opening of his Stockholm studio in 2011, naming it in honor of the workshop that welcomed him to Sweden, Studio Wolfgang. Other pieces were slowly added to what became the Wolfgang Collection, including the armchair, the lounge chair with ottoman, and the bar stool.

Two versions of the Wolfgang chair—with and without arms—are manufactured under license by Huppé as part of our UP line. Both come in a vast range of finishes, colors, and fabrics. The new lounge chair and the bar stool will be added to our collection in 2017.

ABOUT LUCA NICHETTO

Luca Nichetto studied fine arts and industrial design in his native city of Venice. He founded his own studio in 2006 and has collaborated with a number of manufacturers in Italy and around the world ever since. He has designed furniture and objects for Arflex, Bosa, Casamania, Cassina, David Design, De Padova, De La Espada, Discipline, Established & Sons, Fornasarig, Foscarini, Fratelli Guzzini, and Gallery Pascale, to name but a few. In 2011 Luca Nichetto opened a second studio in Stockholm, where he now lives and works.

Although a mere 40 years old, Nichetto has reached a level of accomplishment only few can match and is one of the most sought-after designers on the planet. Studio Nichetto's multidisciplinary team and expertise in industrial design, interior design, and architecture have already gained worldwide recognition.



—
LUCA
NICHETTO

Plants

LET THE GOOD
TIMES GROW

At Huppé, we like our plants in big terracotta or concrete pots. This creates a neutral background that really shows off the plant.



Plants have been popping up everywhere in recent years, and the trend seems to have taken root. Along with the growing interest in handcrafted objects and natural materials, we seem to want to enhance our living environment with living things. Plants have the ability to soothe and calm, which is definitely part of the appeal. They help us feel at one with nature, even when we're far from the great outdoors. And since they improve air quality by producing oxygen and breaking down CO₂, they're downright good for our health.

Plants are a powerful antidote to consumerism. Unlike massproduced home accessories, they go with every style, making them truly timeless. With their seemingly endless variety of textures, colors, and shapes, plants just never get old. That means you'll never be tempted to swap yours for the latest home accessory trend.

At Huppé, we like our plants in big terracotta or concrete pots. This creates a neutral background that really shows off the plant. When we set up at big trade shows, we often use cactus for their interesting lines and shapes—and because they do so well even when moved and stored.



LET THE GOOD
TIMES GROW

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